Serendipitous Discovery: Leveraging Drupal Taxonomy to Increase the Visibility of Information Throughout Your Site
Who is iFactory?

- Based in Boston
- Interactive design and development company with over 20 years experience
- Division of RDW Group, full-service communications agency
- Designers, strategic consultants, information architects, usability experts, developers
- Higher ed profiles include:
  colleges & universities | public & private | large & small undergraduate & graduate
  ivy league to community colleges | across the country
What you’ll learn today:

- Look at two examples of using related content to expose hidden information
- Some different ways of looking at taxonomies
- See how the connections between content are made via the Views module
- Find out how the Context module helps set up conditional presentation of related content
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• Users may need a variety ways to access this complex information
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• Assign vocabulary to content types to be connected
• Create blocks to display on single node pages
• Use context to place blocks
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• Choose among many options for how to set up related content linking
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