

# Yale University Library Research Education Newsletter

Library Research Education Program

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Upcoming Event:

**Twitter**

**Wednesday, October 14**

**1:00-2:00pm**

**Bass Library L01 (lower level of the library)**

This week's Teaching w/ Technology Tuesday is focused on the many uses of Twitter in higher education, including uses in the library. Joe Murphy, Coordinator of Instruction and Technology in the Science Libraries, will provide suggestions on how to enhance teaching with Twitter within and beyond the classroom. He will also discuss best practices and policies for teaching including practical management and instruction considerations. Eric Gordon, Professor of Visual & Media Studies at Emerson College will address the idea of "choreographing attention" in the classroom. He will speak about the adoption of computers and devices in the classroom to enhance the physical situation to make for a more "robust" learning environment.

## Research Support for SOM

The Social Science Library has partnered with the Yale School of Management (SOM) to improve access to business and financial resources for all Yale students and researchers. The [School of Management/Social Science Library](#), the main gateway to business information, provides links to assist users from all academic backgrounds. For example, [Yale Business Answers Now](#), a database of frequently asked questions, quickly steers users to databases that contain recent and historical annual reports. [Right Brain Business Research](#), is a gentle introduction to research in the LibGuide format for those who have a more creative bent or those who are disinclined to delve into the more serious aspects of the business world.

## Music Library Outreach

In the past year, the Gilmore Music Library has added two staff members to its public services team, Remi Castonguay and Emily Ferrigno. This summer, in collaboration with the rest of the Music Library staff, they decided to increase the library's outreach efforts to the School of Music and the Department of Music. Working with some of the tools available through the Library Research Education Program, a Music Library [newsletter](#) was launched. Additionally, a [research services brochure](#) was created for Yale students and faculty. The newsletter and brochure have helped tremendously in alerting patrons to the wealth of resources at the Music Library, especially those in the Department of Music who have traditionally visited the library less frequently at the start of the academic year.



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